Come to
MURAU
www.ausstellung-murau.at

400 YEARS OF SCHWARZENBERG.

Georg Matthäus Vischer, Top. Styriae, p. 215 Mühraw, 1649, Styrian Provincial Archives inv. no.: HB 276

FROM 17 JUNE UNTIL 14 OCTOBER 2017

AN EXHIBITION TOUR THROUGH MURAU'S OLD TOWN ON THE TOPICS OF
SCHWARZENBERG, TRADE AND CRAFTS, CULTURE AND MURAUER BEER.

Steiermark

THOMAS KALCHER
Mayor of the Municipality of Murau

I INVITE YOU ...

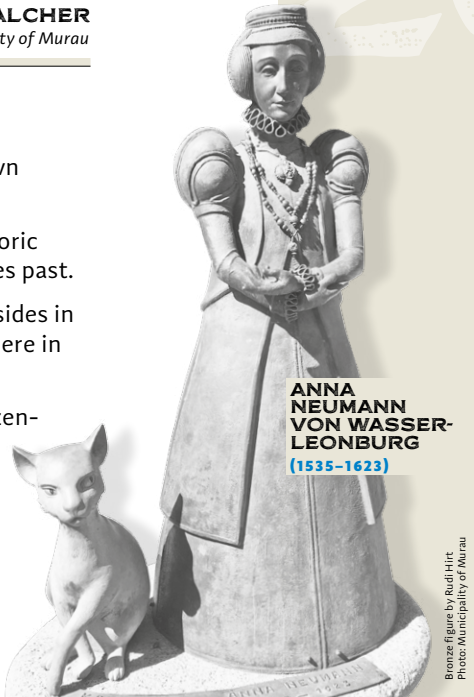
... to the "Pearl by the Mur"! To Murau, our modern town with a medieval centre, where

modern architecture of the highest quality meets historic ensembles and dignified town dwellings from centuries past.

It is here that the princely house of Schwarzenberg resides in Schloss Murau, and the Murauer beer is brewed. And here in Murau, we offer an outstanding (pub) culture!

Come and visit us as part of the "400 Years of Schwarzenberg" exhibition. We look forward to seeing you!

400 YEARS OF
SCHWARZENBERG.



ANNA NEUMANN VON WASSER-LEONBURG
(1535–1623)

Bronze figure by Rudi Hirt
Photo: Municipality of Murau

2017

The Municipality of Murau has decided. Beginning with the year 2017 and with the theme "400 Years of Schwarzenberg in Murau," the heart of the Murau District is taking centre stage with biennials in the Old Town on the topics of culture, trade & crafts, Murauer beer and Schwarzenberg. What makes this concept so exciting is that, with each exhibition, one of these topics comes to the fore; the others are explored, too.

REGARDING CULTURE

In the bourgeois Murau, there is a long tradition of the finer things in life. The town of the operetta and the Murau International Music Festival ...

REGARDING TRADE & CRAFTS

In the past, nine town gates made reference to the town's tradition of trade. This, of course, includes crafts. Both aspects continue to shape Murau to the present day.

REGARDING MURAUER BEER

It's been around since 1495. Murauer beer is one of Austria's most beloved brands and is an independent brewers cooperative.

REGARDING SCHWARZENBERG

This noble family has resided in Murau since 1617, when Anna Neumann married Georg Ludwig, the Count of Schwarzenberg and future Imperial Count.

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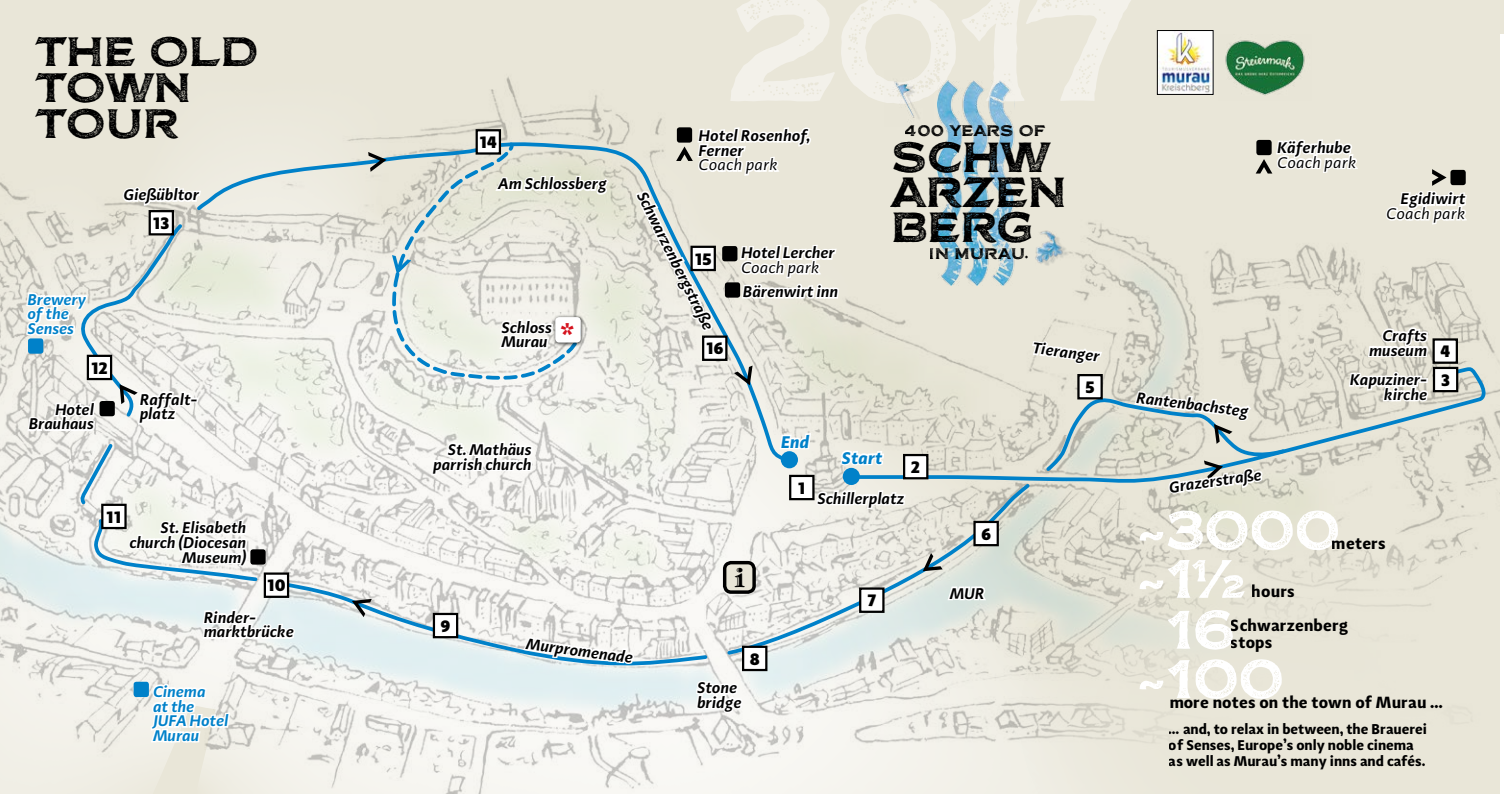
We've decided and are delighted to present our town and to enhance it as a place of hospitality.

THOMAS KALCHER
Mayor

THE OLD TOWN TOUR



~3000 meters

~1½ hours

16 Schwarzenberg stops

~100 more notes on the town of Murau ...

... and, to relax in between, the Brauerei of Senses, Europe's only noble cinema as well as Murau's many inns and cafés.

1. **Schillerpatz** • Starting point and overview of "400 Years of Schwarzenberg".
2. **Schillerplatz** • The history of the noble house of Liechtenstein in Murau.
3. **Kapuzinerkirche** • Reformation and counter-reformation – Anna Neumann and Georg Ludwig, Imperial Count of Schwarzenberg.
4. **Murau Crafts Museum** • Special exhibition "The Grave of Anna Neumann von Wasserleonburg".
5. **Tieranger | Rantenbachsteg** • The beginning of the Schwarzenbergs' reign in Murau with Imperial Count Georg Ludwig.
6. **Murpromenade** • Anna Neumann, the progenitor of Murau.
7. **Murpromenade** • Imperial Count Georg Ludwig and the Schwarzenbergs – the family tree.
8. **Stone Bridge** • Schwarzenberg and wood. From timber rafting to the stretch of white water on the Mur.
9. **Murpromenade** • Grünfels Castle – a look back to Murau in the Middle Ages.
10. **St. Elisabeth church** • Murau and the Lutherans – reformation and counter-reformation. From Anna Neumann, Ludwig Ungnad von Sonnegg and Carl von Teuffenbach.
11. **Stairs leading to Raffaltplatz** • A Schwarzenberg triumvirate controls the monarchy: Prince Johann Adolf II, I&R Chancellor Felix and Archbishop Friedrich.
12. **Raffaltplatz** • Johann Adolf II Prince of Schwarzenberg, Iron Lord in Turrach.
13. **Gießübltor** • This gate, temporarily bricked up, epitomises the processes of sealing-off and opening. An installation on the work of Karel Schwarzenberg.
14. **Iron & Steel Bridge** • Adolf II – resistance, expropriation, flight and rebuilding.
15. **Schwarzenbergstraße** • Karel Schwarzenberg, Chancellor of the Office of the President and Foreign Minister of the Czech Republic.
16. **Schwarzenbergstraße** • Johannes Schwarzenberg, Head of the Foundation Board of the Fürstlich Schwarzenberg'schen Familienstiftung.

In Schloss Murau, there are special guided tours on offer; there is a exhibition on show in the inner courtyard arranged by Dr Therese Schwarzenberg and Wolfgang Wieland.

THE SCHWARZENBERG IN MURAU

It all began with a strong woman, Anna Neumann von Wasserleonburg. She wed Georg Ludwig, Count of Schwarzenberg, and thus established the reign of the Schwarzenbergs in Murau.

Oil painting, artist unknown, Schloss Hluboká/Frauenberg, inv. no.: HL-HL 06647, photo: Zdeněk Troup

ANNA NEUMANN VON WASSER-LEONBURG

This extraordinary woman is the link that binds the noble families of Liechtenstein and Schwarzenberg in Murau. Anna had learnt the basics of economic life from her mother. She asserted herself in a male-dominated society as the mistress of Murau, she was socially engaged as well as a successful businesswoman.

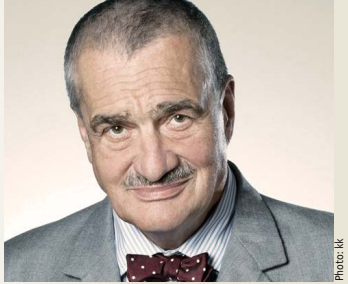


Photo: kk

KAREL SCHWARZENBERG

The first refugee movement in Karel Schwarzenberg's life took place in 1939 – when he was two years old – following the the occupation of former Czechoslovakia by the troops of Hitler's Germany. In 1948, his family finally emigrated to Austria. This, the subsequent Hungarian Revolution and the quashing of the Prague Spring shaped the core values of this great European: rule of law, human rights and a Europe (his Europe!) in peace.

HIGHLIGHTS

FROM 400 YEARS OF SCHWARZENBERG

16.06.	7:30 P.M.	**Europe – discussion with Karel Schwarzenberg, moderated by Mag. Hubert Patterer and Mag. Stefan Winkler (Kleine Zeitung), Matthäuskirche Murau.** The impetus for this event came from Ferdinand Nagele, Kulturverein Griessner Stadl.
17.06.	6:30 P.M.	**Opening of the "400 Years of Schwarzenberg in Murau" exhibition followed by agape held by the Municipality of Murau and Murauer Bier, Raffaltplatz.**
25.08.	7:30 P.M.	**Gala concert and the word premiere of a musical piece in honour of Karel Schwarzenberg, Murau World Cup arena.**
16.09.	7 P.M.	**Premiere of the operetta "Die Csárdásfürstin" with a surprise for the members of the house of Schwarzenberg, AK-Saal Murau.**
06.10.	7:30 P.M.	**My life - discussion with Dr Theresa Schwarzenberg: Looking Back at My Life, moderated by Dr Christine Haiden (Welt der Frau).** Venue to be announced, www.ausstellung-murau.at

DATES

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MAY

11.05.	2 p.m.	Mashing of the Schwarzenberg beer
23.05.	7 p.m.	Schwarzenberg lecture by Wolfgang Wieland, Crafts Museum

JUNE

16.06.	7:30 p.m.	Europe – discussion with Karel Schwarzenberg, Matthäuskirche
17.06.	6:30 p.m.	Opening of "400 Years of Schwarzenberg", Raffaltplatz
24.06.	3 p.m.	Noble cakes and coffee, and an interview with Irmgard Leitold, chef of the Schwarzenberg Household, Crafts Museum

JULY

15.07.	6 p.m.	Banquet in Schwarzenbergstraße*
16.07.	11 a.m.	Banquet in Schwarzenbergstraße*
25.07.	8 p.m.	I&R summer concert by the Murau town band

AUGUST

02.08.	8 p.m.	I&R summer concert by the Murau town band
09.08.	8 p.m.	I&R summer concert by the Murau town band
14.08.	8 p.m.	I&R street concert at Hotel Lercher, Schwarzenbergstraße
15.08.		Samson festival of the Civil Guard, Friesachertor
25.08.	7:30 p.m.	World premiere of a commissioned piece on Schwarzenberg as part of the Murau International Music Festival, Murau World Cup arena

SEPTEMBER

10.09.	11 a.m.	Maypole cutting at Hotel Lercher, Schwarzenbergstraße
16.09.	7 p.m.	Operette Murau premiere, Die Csárdásfürstin
22.09.	7 p.m.	Operette Murau, Die Csárdásfürstin
23.09.	7 p.m.	Operette Murau, Die Csárdásfürstin
29.09.	7 p.m.	Operette Murau, Die Csárdásfürstin
30.09.	5 p.m.	Operette Murau, Die Csárdásfürstin

OCTOBER

01.10.	5 p.m.	Operette Murau, Die Csárdásfürstin
06.10.	7:30 p.m.	My life - discussion with Dr Theresa Schwarzenberg
13.10.		Closing celebration and sale of exhibits
14.10.		Sale of exhibits

*Booking and information: Tourismusverband Murau-Kreischberg · +43 3532 2720 · info@tvb-murau.at
More information on the exhibition and the supporting programme and possible additions can be found at **www.ausstellung-murau.at.**

AN EXHIBITION OF THE MUNICIPALITY OF MURAU

Information: Murau Municipal Office · +43 3532-2228 · gde@murau.gv.at
Tourismusverband Murau-Kreischberg · +43 3532-2720 · info@tvb-murau.at